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# VINCENT S

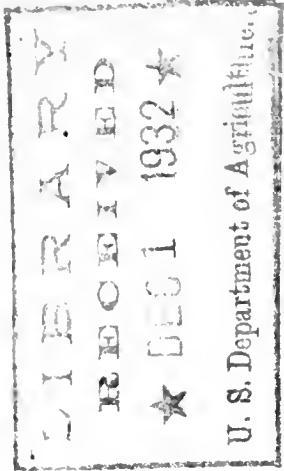
## Trade Bulletin & Price List

November 1932

**YOU CAN GET BUSINESS TODAY BY  
CONCENTRATING ON KNOWN MARKETS!**

We in the World of Flowers should take selling lessons from the wise merchant who makes it his business to anticipate demand and who makes a hard drive for sales while the market is in a receptive mood. Intensive concentration is the keynote!

Why not try pushing the items that you know are reasonable and that are the most likely to sell. You know that some money will be spent and the man on the job will get the business!



Bureau of Plant Industry,  
Washington,

D. C.



## ORDER BLANK

Date.....

R. VINCENT, JR. & SONS COMPANY

## WHITE MARSH, MARYLAND

Please ship us the stock listed below for which we enclose  
our {Money Order} Check for \$.....

Name .....

Address .....

City..... State.....

Shipping instructions .....

## REMARKS



# SPECIAL TRADE BULLETIN AND PRICE LIST



**Wholesale Price List**

**November 1932**

## GERANIUMS

	2-inch	3-inch	per 100	per 100
Alphonse Ricard—Bright vermillion scarlet .....	\$4.00	\$6.50		
Beaute Poitevine—Lively light salmon .....	4.00	6.50		
Bertha de Presilly—Silver Rose .....	3.50	6.00		
Edmond Blanc—Bright scarlet cerise....	3.50	6.00		
Gen. Grant—Orange scarlet .....	3.50			
Jean Viaud—A clear shade of mauve rose .....	4.00	6.50		
John Doyle—Soft crimson red .....	3.50	6.00		
Marquis de Castellane—Soft crimson, varying to tomato red .....	4.00	6.50		
Madam Landry—A brilliant shade of apricot.....	3.50	6.00		
Madam Recamier—Pure white.....	3.50	6.00		
Mrs. E. G. Hill—Single, light salmon pink .....	3.50	6.00		
Mrs. Lawrence—An artistic shade of satiny salmon pink .....	3.50	6.00		
Mrs. Annie Vincent—A pure carmine color somewhat maculated white, incomparable for freshness and brightness .....	4.00	6.50		
Red Barney—Brilliant Red .....	4.00			
S. A. Nutt—The standard red Geranium .....	3.50	6.00		
Scarlet Bedder—Bright scarlet .....	4.00			

## SCENTED GERANIUMS

Balm, Lemon, Oak Leaved, Capitatum, Nutmeg, Rose, Dr. Livingston, etc.	per 100	
2-inch.....	\$3.50	
3-inch.....	6.00	

## LANTANAS

A. Cook—Orange and rose.		
A. Clavean—Primrose pink.		
Aurora—Tall, orange and coppery red.		
Craigie—Orange, scarlet.		
Delicatissima—Weeping, lilac lavender.		
E. Bayard—Bright orange, red and yellow.		
Francine—Dwarf yellow, opening to rose pink.		
Harkett Perfection—Light pink and yellow.		
Ioland—Rich orange turning to red.		
Jacob Schultz—Opens with a blood orange center, turns to rich velvety crimson wine.		
Juan D'Or—Bright sulphur, shading to a deep rose pink.		
Leo Dex—Orange scarlet, changes to dark maroon.		
Lyre—Pure white.		
Mellissifolia—Sulphur yellow, tinged pink.		
Michael Schmidt—A bold brilliant fire red, with a few yellow petals at center.		
Protee—Old rose and golden yellow.		
Radiation—Orange and red.		
Tethys—Sulphur yellow.	per doz.	per 100
2-inch.....	\$ .75	\$3.50
3-inch.....	1.00	6.00

## SANSEVIERIAS

	4-inch	5-inch	6-inch
Laurentia .....	\$ .50	\$1.00	\$1.50
Zelonica.....	.35	.75	1.00

## BEGONIAS

	per 100
Argenteo Guttata—Profusely branching long shining green leaves; thickly dotted with white spots; flowers in clusters of white tinged pink; well worth a place in every collection.	
2-inch .....	\$4.00
3-inch .....	6.50
Chatelaine Supreme—The same pleasing pink shade as Glorie de Chatelaine but a much stronger grower. Will not damp off as quick. Free flowering and sure to give satisfaction.	
2-inch.....	6.00
3-inch.....	8.00
Coralline Lucerne—A strong, vigorous upright grower, attractive bronze green foliage, spotted white. The beautiful bright coral red flower of heavy wax texture is freely produced in immense clusters.	
3-inch .....	8.00
Luminosa—Christmas Red, dark red.	
2-inch .....	3.50
3-inch .....	6.00
Pride of New Castle—A red sport of Glorie de Chatelaine, dwarf compact, free flowering sort; splendid for winter blooming.	
2-inch.....	6.00
3-inch.....	8.00
Prima Donna—Carmine rose, good for winter flowering.	
2-inch .....	3.50
3-inch .....	6.00

## COLEUS—Standard Varieties

Bob Roy—Pinkish red, crinkled edges.		
Brilliancy—Combination of yellow, pink and red.		
Crimson King—Bright carmine red.		
Dazzling Gem—Fancy pot plant.		
Duneria—Various shades of crimson.		
Eldorado—Old gold.		
Golden Bedder—Standard golden yellow.		
Harding—A wonderful combination of bright colors.		
Lord Palmerston—Dark maroon with dark crimson ribs.		
Queen Victoria—Cardinal red.		
Salvador—A combination of yellow, green and chocolate		
Sensation—Dark crimson maroon.		
Sun Ray—Crimson center, green and yellow edges.		
Trailing Queen—Combination of green, gold and pink.		
Verchaffelti—The standard crimson variety.		
Yellow Trailing Queen—Yellow bordered with olive green.	per doz.	per 100
2-inch.....	\$ .75	\$3.50
		\$32.50 per 1000.
3-inch.....	1.00	6.00
		\$57.50 per 1000.

## FERNS

We are offering a wonderful lot of 3- and 4-inch Scotti and Boston. Good heavy stuff, ready for a shift.	per 100	per 1000
3-inch.....	\$ 7.00	\$ 60.00
4-inch.....	22.50	200.00

# MISCELLANEOUS STOCK

		2-inch	3-inch
Abutilon—Eclipse, Savitzi.....		\$3.50	\$6.00
Acalypha—Macafeana.....		3.50	6.00
<b>Achryanthus—</b>			
Besterii Mosiaca—light yellow.....		3.50	6.00
Blardi—purplish crimson.....		3.50	6.00
Gibsonii—light yellow.....		3.50	6.00
Lindenii—dark purple.....		3.50	6.00
McNally—streaked yellow.....		3.50	6.00
<b>Ageratum—</b>			
Fraseri—dwarf blue.....		3.50	6.00
Sunrise—coral pink.....		3.50	6.00
Edward's Giant Blue.....		3.50	6.00
<b>Alternantheras—</b>			
Aurea Nana—yellow.....		3.50	6.00
Jewell—rich carmine.....		3.50	6.00
Versicolor—crimson.....		3.50	6.00
Brilliantissima—bright red.....		3.50	6.00
Seyboldi—yellow.....		3.50	6.00
Carroll Park Bedder—light red.....		3.50	6.00
Cigar Plant.....		3.50	6.00
Ficus Repens.....		6.00	.....
Hardy English Ivy.....		3.50	6.00
<b>Heliotrope—</b>			
Madam Bruant—large truss.....		3.50	6.00
Chieftain—sweet scented.....		3.50	6.00
Royal Fragrance—dark purple.....		5.00	7.50
Lemon Verbenas.....		3.50	6.00
<b>Moonvines—</b>			
Noctiflora—white.....		3.50	6.00
Leari—blue.....		3.50	6.00
Parlor or German Ivy.....		3.50	6.00
Peristrophe.....		3.50	6.00
Salvia—Bonfire and America .....		3.50	6.00
Saxifraga Sarmentose.....		4.00	7.00
St. Augustine Grass.....		3.50	6.00
Strobilanthes Dyerianus.....		4.00	7.00
Swansonia.....		3.50	6.00
<b>Tradescantia—</b>			
Purple—purple foliage.....		35.0	.....
Variegated—white and green.....		3.50	.....
Yellow—bright yellow.....		3.50	.....
Zebriana—red and green.....		3.50	.....
Vinca Variegata.....		3.50	6.00

## CANNA ROOTS

### Strong 2 and 3 Eye Division

	Per 100	Per 1000
City of Portland—deep pink.....	\$5.50	\$45.00
Eureka—creamy white.....	4.00	35.00
Hungaria—pink.....	4.50	40.00
Indiana—orange—scarlet.....	3.75	32.50
Kate Gray—scarlet and yellow.....	3.00	27.50
King Humbert—scarlet.....	3.75	32.50
Mrs. Alfred Conard—salmon—pink.....	5.50	45.00
Pennsylvania—deep scarlet.....	3.00	27.50
President—rich glowing scarlet.....	3.75	32.50
Rubin—bright scarlet.....	3.75	32.50
Shenandoah—scarlet and yellow.....	3.50	30.00
Uncle Sam—deep orange.....	3.00	27.50